

# IDADIV INSIGHTS

APRIL 2011

## ANNUAL MEETING RECAP

### Three Directors Elected at the 63rd Annual Meeting

Three members were elected to the Board of Directors during IDADIV's annual meeting held in Nampa on February 8th. Those elected were Steve Ineck, Judy Cigler, and Dennis Elledge. They join Brett Spencer, Karen Serratos, Tom Doan, and Kathleen Archer. These seven volunteers meet monthly to set policies, review financial performance, and direct future planning of your credit union. Their interest and enthusiasm helps keep your credit union healthy and growing. We thank our Directors for their dedication and commitment.

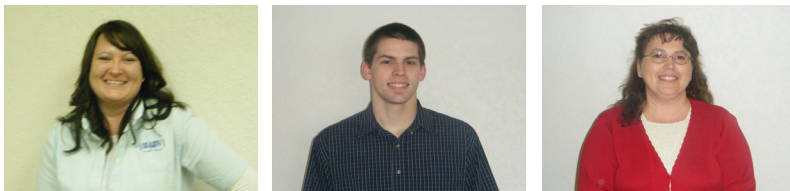


## NEW EMPLOYEES AND PROMOTIONS

We would like to welcome our new staff members Heather & Ben to the IDADIV family. Heather is a teller at our Middleton branch and Ben is a teller at our Caldwell branch.

Stop by and say hello to our new employees. They are both great additions to our staff.

We would also like to congratulate Cindy Harrold for being promoted to Lead Teller of the Middleton branch.



## UPCOMING EVENTS

**National Credit Union Youth Week-** April 18th through April 24th. This year's theme is "Money Rocks at my Credit Union". Help celebrate youth savings and teach your little ones to save regularly to reach their goals. Come by any of our branches for activities and fun give a ways.

**Blood Drive-** We are hosting a blood drive through the American Red Cross on June 8th at the Nampa branch. Please call IDADIV at 467-6583 to schedule your appointment.

## DIVIDENDS

### 1st Quarter Dividend Earned

The Board of Directors has announced a 0.25% APY dividend on our regular share accounts.

## STATISTICS

As of 2/28/2011

Assets.....	\$44,145,955.90
Shares & Savings.....	\$40,138,850.44
Loans.....	\$31,559,612.07
Reserves & Capital.....	\$3,817,278.70
Members.....	9,743

## HOLIDAYS

IDADIV CU will be closed in the observance of the following holidays:

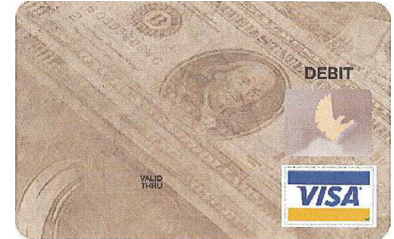
**Memorial Day**  
Monday, May 30th, 2011

# GOT GIFTS?

With spring approaching, our lives seem to get a little busier. There's Mother's Day, Graduations, Teacher Appreciation Day, Fathers Day and maybe even a few birthdays thrown in there. With everything going on getting gifts can be difficult, however, IDADIV is here to help. Again this year starting at the end of April, we will be selling our candy/flower bouquets. They will be for sale at each of the branches for just a \$15.00 donation to the Children's Miracle Network.



Along with our bouquets we have Visa Gift Cards. For just \$3.95 you can load these cards with any denomination from \$10.00 to \$500.00. They are the perfect gift for the person who has everything. So stop by IDADIV and do a little shopping!



## PIGGY BANK BEAUTY CONTEST

In February IDADIV was part of Idaho's 1st Annual Piggy Bank Beauty Contest. This contest was open to children in grades 3 through 6 to decorate a savings bank in one of four categories, (funniest, prettiest, celebrity look alike, & scariest.) The contest was organized by the Idaho Financial Literacy Coalition and sponsored in part by IDADIV Credit Union. IDADIV CU members contributed 9 entries to the 25 contestants. Out of the 25 entries one of our members took home Funniest and another took home Best in Show earning the kids \$100.00 and \$200.00!



Best in Show made by Drew Milburn



Funniest made by Nicholas Stephens

## MONEY DESKTOP

We thought you would like free access to the best online financial manager out there-we present to you Money Desktop! This software will allow you to:

- see where your money really goes
- monitor your credit
- manage debt like you mean it
- protect your identity
- make decisions virtually
- get cash-back shopping
- make a budget that works

We have it all ready for you to use, simply visit [www.idadiv.com](http://www.idadiv.com) and access MoneyDesktop from our site, after login.



[www.idadiv.com](http://www.idadiv.com)

## ONLINE PAYMENTS

IDADIV will soon be accepting loan payments online with your debit or credit card. Just visit [www.idadiv.com](http://www.idadiv.com) to use this convenient service.

Nampa (Main Office)  
1222 N. Midland Blvd.  
Nampa, ID 83651  
208-467-6583

Middleton  
3 W. Main St,  
Middleton, ID 83644  
208-585-6606

Caldwell  
805 E. Cleveland Blvd.  
Caldwell, ID 83606  
208-459-9089

Canyon Co. Courthouse  
1115 Albany Room 132  
Caldwell, ID 83605  
208-318-0449

Meridian  
555 S Meridian Rd  
Meridian, ID 83642  
208-888-1365

Mailing Address  
(All Branches)  
PO Box 500  
Nampa, ID 83651